

Directory listings Overview

Listing (Apply Now)	<u>Standard listing</u>	<u>Premium listing*</u>	<u>Extra specialization listing*</u>	<u>Sponsored listing*</u>	Multi-Country listing**
What is included in the listing					
Company profile	Y	Y	Y	Y	Y
Contact details	Y	Y	Y	Y	Y
Market sector knowledge (including up to five specializations)	Y	Y	Y	Y	Y
Research services and solutions (including up to five specializations)	Y	Y	Y	Y	Y
Names of key people and ESOMAR members (up to five of each)	Y	Y	Y	Y	Y
Logo in the search result page, next to company name	N	Y	N	N	N
Logo in the listing	N	Y	N	N	N
Upload files to the listing	N	Y	N	N	N
Market sector knowledge (unlimited)	N	N	Y	N	N
Research services and solutions (unlimited)	N	N	Y	N	N
Listed at the top of country or research solution search	N	N	N	Y	N
2 pages in dedicated Multi-Country Listings Booklet for the year	N	N	N	N	Y
Contact details of all your offices in a single digital space	N	N	N	N	Y
Logo on the Multi-Country Listings homepage	N	N	N	N	Y
Price	€ 750	€ 250	€ 300	€25 - €99	€ 2.200

**Please note - You MUST have a Standard listing before purchasing an upgraded listing*

***Please note - You MUST have 2 or more standard listings before purchasing a Multi-Country Listing(to apply, email: b.hulseboom@esomar.org or call: +31-20-589.7835)*

Listings

The ESOMAR Directory offers a variety of listings and upgrades to suit any budget:

Standard listing: €750 a year

With a standard listing you receive a full-page in the online Directory of Research Organisations, which includes your company profile and contact details, market sector, research services/solutions and names of ESOMAR members and key contacts.

Premium upgrade: €250 extra per year

A premium upgrade of your standard listing provides the option to strengthen your company's online profile while communicating your offerings in more detail. Allowing you to upload logos, corporate brochures and other promotional support material.

Extra specialisations: €300 extra per year

If your company has more than 5 areas of specialisation, you can pay an additional EUR 300 for unlimited specialisations on your listing.

Sponsored listing: between €25 - €99

A sponsored listing will ensure your company appears at the top of a country or research solution search.

Multi-Country listing: €2.200 a year

The Multi-Country Listing provides contact details of all your offices in a single digital space, allowing for wider corporate exposure and support for your standard listings.