

INTERCAMPO

Insights
to boost
your business



Your market research with us means...

Our technical team will **evaluate your needs** in order to offer the best option to your project, allowing us to **meet your objectives** in an optimal way.



Interviews



Focus groups



Product test



Ethnographic Studies



Mystery shopping



And more...

...a one-click conversion

We translate real life into a digit, working with **real people** and **specific situations**.

We adapt to the **client's needs**, advising them on the entire process, from research **design** to **strategic recommendations**.



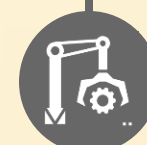
LISTEN



PERCEIVE



DESIGN



PRODUCE



VERIFY



PROCESS



Qualitative and quantitative studies...



Qualitative

Quantitative

With all kinds of technologies at your service...



Face to face



Mystery shopping



Postal



Hall test



Online



Shopper

We can be the best partner for your business

QUALITY

We are certified to ISO 20252 standards (specific to Market Research) and subscribed to the ICC/ESOMAR International Code of Conduct



FIELD NETWORK

We are present through local representatives in all regions of the country

DATA PROTECTION

CODiM certified, making us one of the first companies in the research sector to be certified for the processing of personal data



INTERNATIONAL

50% of studies are carried out for foreign clients. We are partners of ESOMAR since 1989 and Corporate Members since 2013

EXPERIENCE

+7.000 studies
+30 years of activity



TRANSPARENCY

Direct access to all information by the customer

Our clients have been trusting and working with us for more than 32 years...

National Clients



International Clients



Associations to which we belong:



Get in touch with us!



MADRID – *Headquarters*

c/ Alustante, 1

91 448 33 12



intercampo@intercampo.es



www.intercampo.es