



**AVENIR**  
FOCUS

THE  
**STRENGTH**  
OF YOUR STUDIES

YOUR PROFESSIONAL  
RECRUITING  
AND QUALITY FIELD STUDY  
PARTNER **SINCE 2007**

[www.avenirfocus.com](http://www.avenirfocus.com)

### The AVENIR FOCUS teams,

- Take care of your **recruitment** needs and organize your **quality field studies anywhere in France**.
- **Develop, enrich** and **renew** the **panel** over the **whole territory**.
- **Professionalize** recruitment techniques to become an essential **ally** in your **studies**.

REACTIVITY LOYALTY AVAILABILITY  
CONFIDENTIALITY  
AVAILABILITY LOYALTY  
CONFIDENTIALITY  
REACTIVITY CONFIDENTIALITY

In constant **progression** and continually **renewed**, our database contains over  
**100 000**  
consumers who build up our presence **all over France**.



### AVENIR FOCUS COMMITS ITSELF TO ITS

## CUSTOMERS

When you give us the job, you combine quality, work comfort and peace of mind thanks to :

- the professionalism of the **single contact person** we assign to you,
- our careful **selection** of **profiles** and respect for your **quotas**,
- the **regular information updates** on how your recruitment process is **progressing**,
- our **individualized follow-up** of the **participants** to guarantee for you their **sincerity, punctuality, reliability** and **involvement**.

### AVENIR FOCUS COMMITS ITSELF TO ITS

## CONSUMERS

- **Confidentiality** of the information transmitted,
- **Recognition** of their opinion,
- **Consideration** : by building a healthy relationship with our participants, we contribute to giving the sponsor of the study a **positive image**,
- **Personal enrichment** through an interesting experience in a friendly environment.

# AVENIR

## FOCUS



## DYNAMISM

Our team are dynamic and experienced professionals, fully integrated into the company and who take to heart the success of the tasks you entrust us with.



## RELIABILITY

**Every year**, AVENIR FOCUS carries out a little over **1000 assignments all over France** for its **200 customers**.



## INVENTIVITY

On top of looking after your recruitment needs, AVENIR FOCUS has developed a wide range of related services :



**administrative and financial management** of your incentives,



**a platform** for your **on-line quality studies**,



**logistics** management,



selection and booking of **rooms**,



**a transcription and translation platform**,



**centralized invoicing** for all our services.

TRUST  
THEY  
US



KANTAR TNS

KANTAR PUBLICIS



AVENIR FOCUS :  
In France  
And abroad



ESOMAR  
WORLD RESEARCH

the Ile de France region : **+33 (0)1 71 25 45 18**  
 the North-West : **+33 (0)2 52 68 45 18**  
 the North-East : **+33 (0)3 45 81 45 18**  
 the South-East : **+33 (0)4 78 28 45 18**  
 the South-West : **+33 (0)5 36 28 45 18**

**SAS AVENIR FOCUS**  
 Head office : 9 rue de l'Arbre Sec  
 69001 LYON – FR  
**contact@avenirfocus.com**

[ [www.avenirfocus.com](http://www.avenirfocus.com) ]