



meetinggood

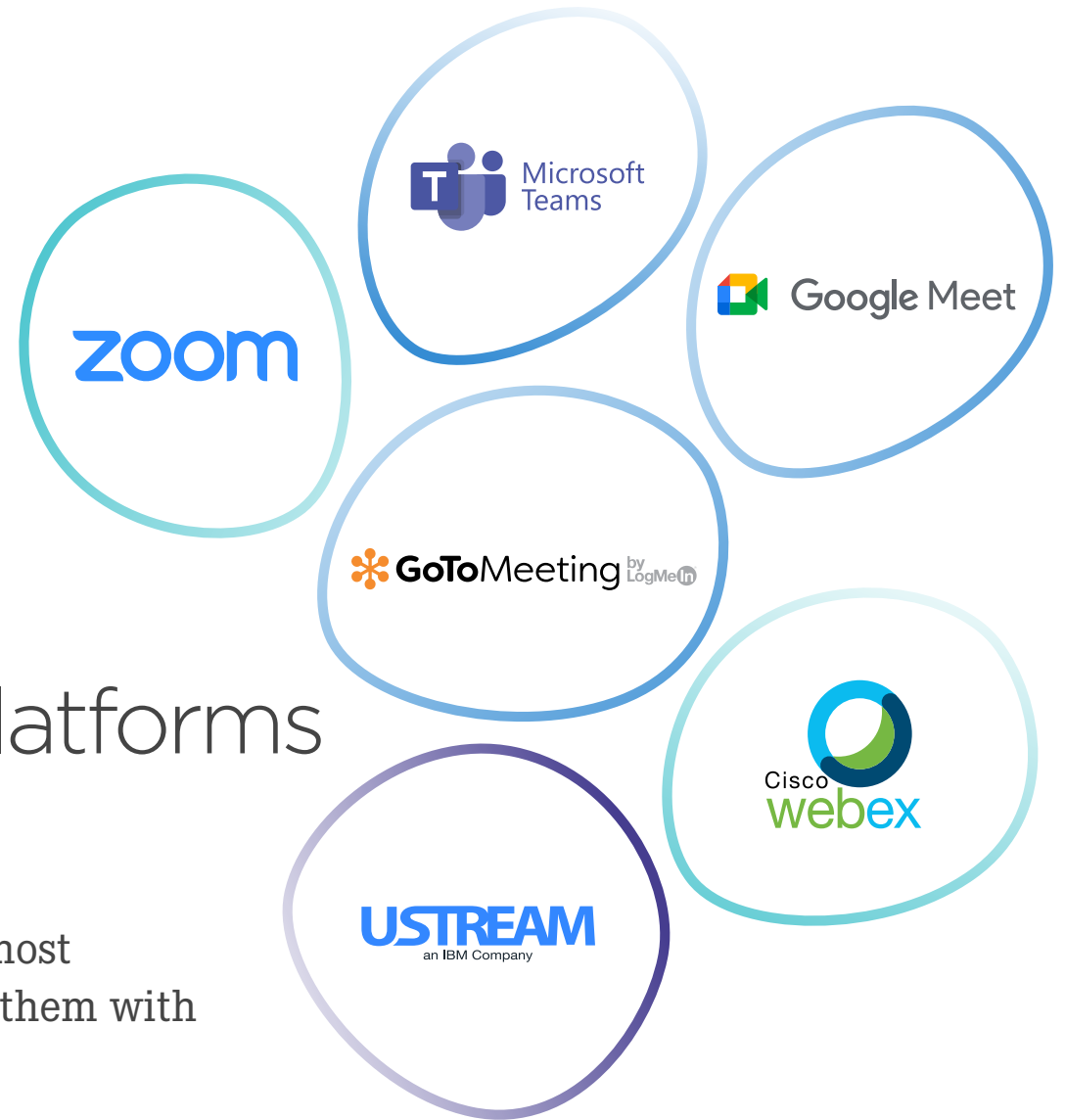
ONLINE FOCUS GROUP

SERVICE OVERVIEW

We **keep** your business **running**.

Meetingood is an exclusive service designed by **Fieldgood** for online focus groups and workshops.



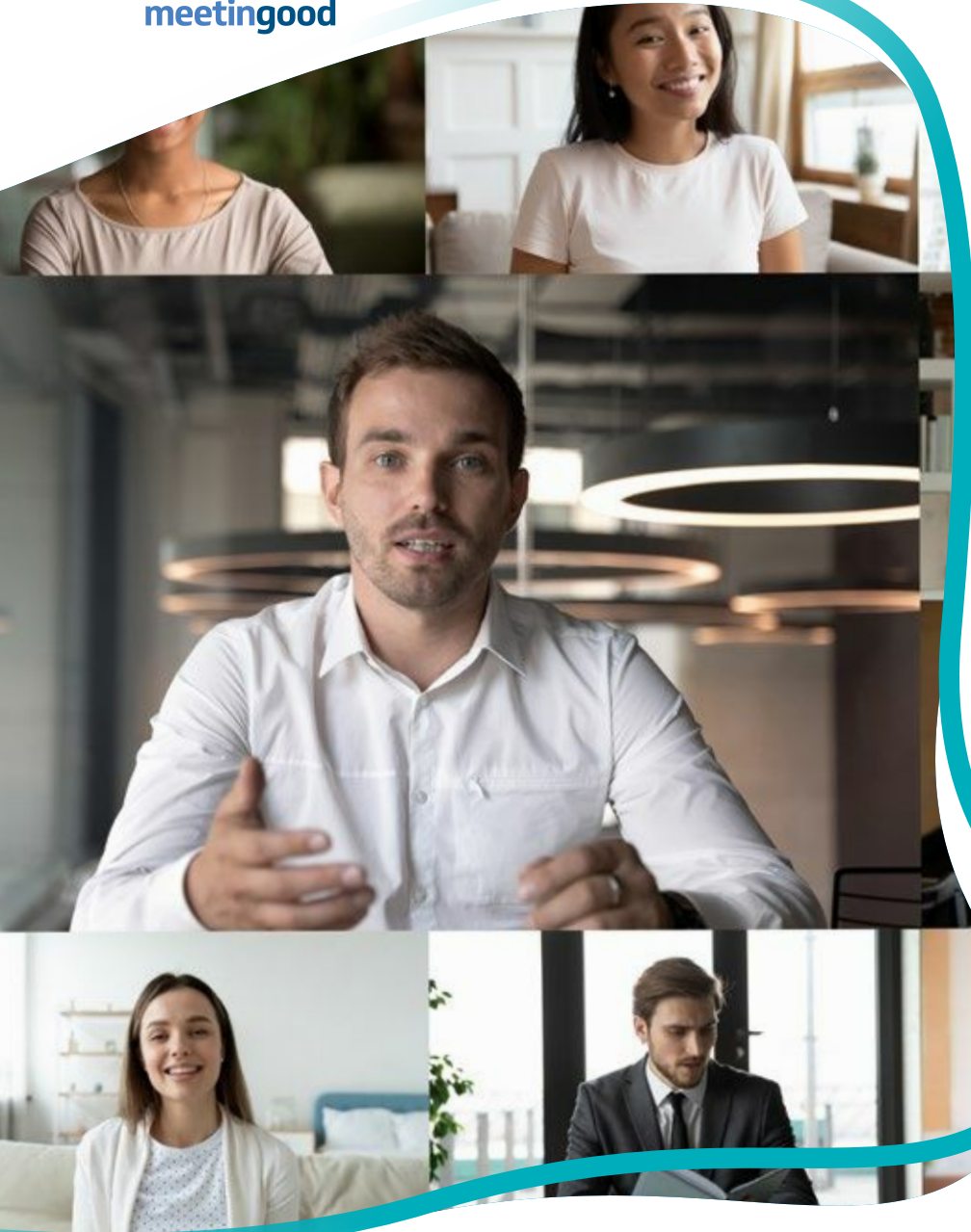


No one knows these platforms better than our **team!**

The **Meetingood's team** keeps enhancing the most popular video-conference platforms, combining them with our technologies and software.

We replicated **online**, the experience of a **focus room**.





From **on-site** to **on-line**.

Our team perfectly replicated the two rooms of a typical “focus group” location:

- **Focus Room** dedicated to the moderator, the respondents and the note-taker;
- **Observer’s Room** dedicated to the client and the interpreter.

User friendly,
designed to offer you
a *hassle-free* experience.

- No need to install any additional software;
- Maximum **punctuality**;
- **Compatible** with all devices and operating systems;
- **Multilingual** technical support;
- **GDPR** compliant;
- **Adaptable** to any method and type of meeting.



Check with the respondents.

Our team will contact individually each participant to:

- Check their **devices**:
 - PC, webcam, mic
 - Internet connection stability
- Share with them the rules to follow during the meeting (**netiquette**), focusing on punctuality and respectful behaviour;
- **Introduction** to any potential activities to undertake during the meeting;
- Emphasize the concept of “**punctuality**”;
- Validation of all the necessary documents related privacy and **GDPR**.





With the **support** of Meetingood...

...the moderator only needs to moderate.

- **Technical support** to the moderator;
- **Briefing**, to understand any specific needs;
- **Introductory meeting** to plan the project in advance;
- **Check** to evaluate all the devices in use;
- **Introduction** to all the functionalities of our platform;
- **Constant support** before/during/after the focus.

We take really good **care** of your clients.

- **Check** to verify the compatibility of our technologies with the systems of your client;
- **Customization** of the platform based on your client's needs;
- **Technical support** provided at each step of the meeting.





GDPR compliant.

- All our platforms adhere to the **GDPR EU** regulations;
- Each meeting is always protected and **encrypted by password**;
- We only provide sign-on access with a **2 steps authentication**;
- Audio-video registrations and any file generated during the meeting are stored in **our private server** (GDPR compliant);
- Files are sent via **encrypted ftp**.

It's not a matter of *where* but *when*.

Where doesn't matter anymore, our multilingual team can manage your project in any language you need.

We have successfully completed focus groups in:



IT



FR



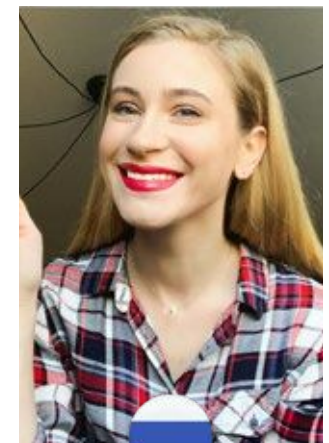
UK



DE



ES



RU



The perfect
online focus group.

Always **by your side.**

Our multilingual IT team is always ready to take care of everything:

- Room will be opened **30 min before the start** of the focus;
- **Check all respondents** have logged in correctly and immediately replace anyone missing with a scheduled replacement;
- Provide **constant support** to the moderator and to the client for any specific request or issue;
- Manage the **audio-video registration** with the option to integrate a customize multilingual transcription from audio to text.

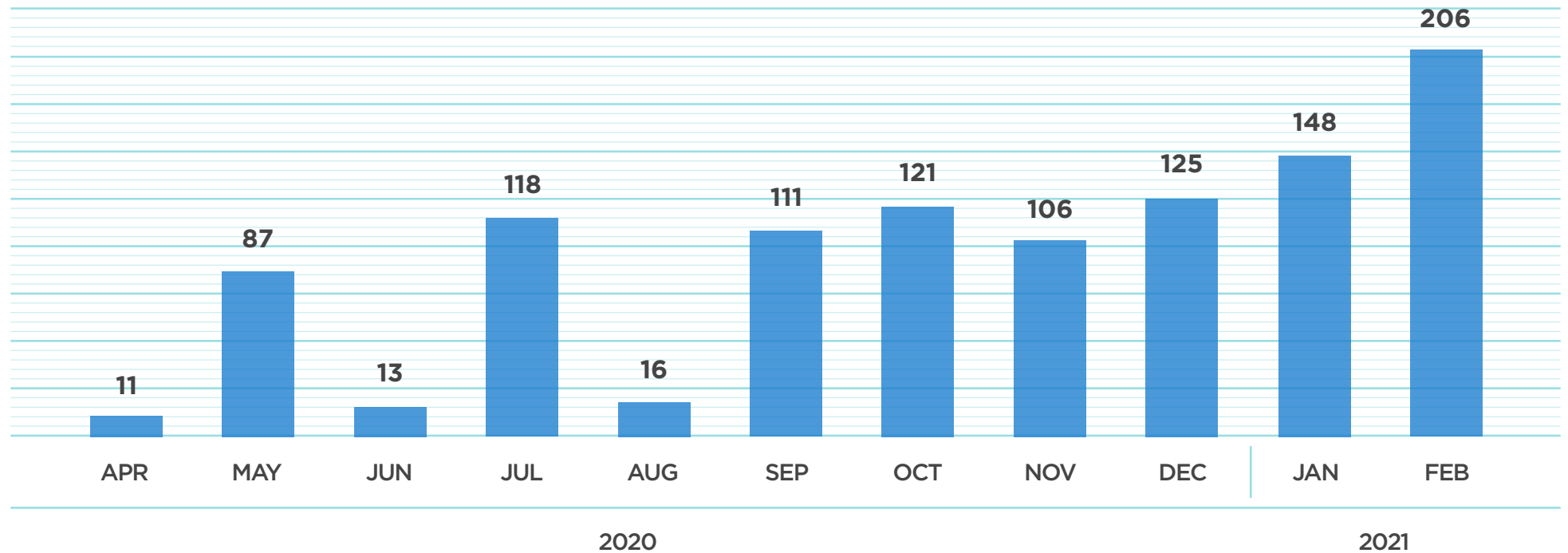




Our numbers.

The evolution of Meetingood.

Over a thousand hours of focus.



* data updated to 28 February 2021

Our **meetings.**

- **Individual, two-ways, three-ways**
- **Focus group**
- **Workshop with subgroups**
- **Briefing**
- **Webinar**





Individual



Two ways



Three ways



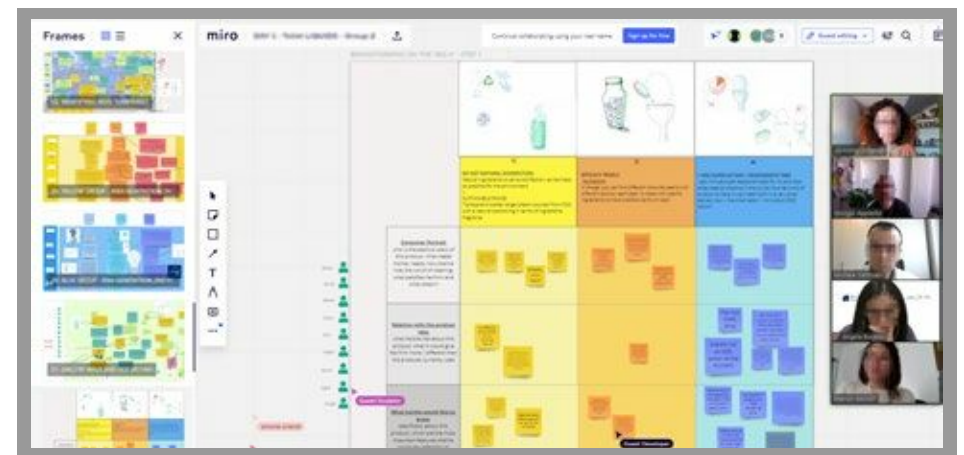
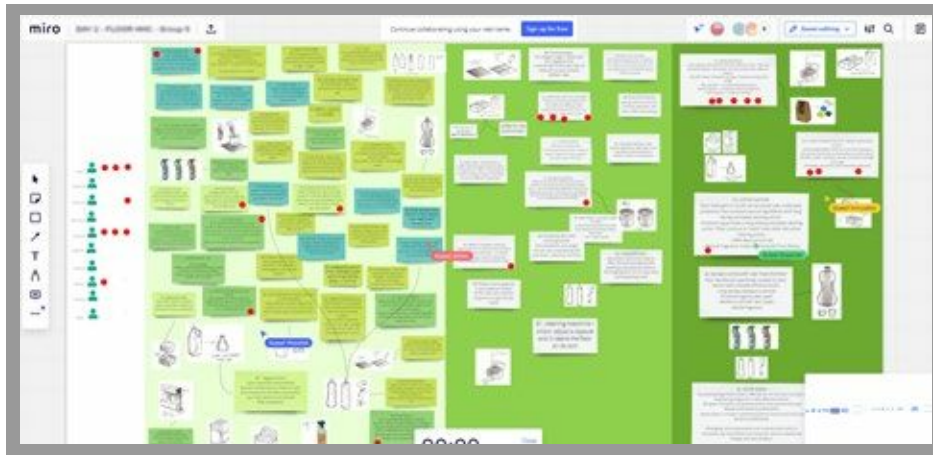
Focus Group



Workshop

Workshop

Interactive whiteboard for large groups and subgroups





OUR OFFICES

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